

Job Title: Bilingual Social Media Manager (English/Spanish)

Location: Remote

Job Type: Part-time (5-7 hours per week)

Hourly Rate: \$25/hr

Reports To: Communications & Systems Lead

About Us:

Freedom Session is a global, dynamic and rapidly growing organization dedicated to offering transformative Christ centred Mental and Emotional healing through the *Freedom Session* discipleship program. We are seeking a creative, bilingual (English/Spanish) Social Media Manager to join our team and help elevate our digital presence across various platforms. This is an exciting opportunity for someone with experience in digital content creation who is familiar with *Freedom Session* materials and has ideally participated in the 20-week program.

Team Role Summary:

As our Social Media Manager, you will play a key role in managing and growing our online presence, creating content that resonates with our diverse audience in both English and Spanish. You'll be responsible for developing and implementing our social media strategy, as well as organizing and crafting creative posts, engaging our communities, and ensuring that our messages align with the core values and material of *Freedom Session*. The ideal candidate will have a personal relationship with Jesus Christ, experience with Canva, a strong eye for design, and a heart for effectively communicating our mission and inspiring others across the globe.

Key Responsibilities:

- **Content Creation:** Curate and develop engaging, bilingual content (images, videos, captions, subtitles, etc.) that reflects the *Freedom Session* journey and promotes our mission.
- **Community Engagement:** Monitor and respond to comments, messages, and interactions across social media platforms in both English and Spanish.
- **Platform Management:** Oversee and maintain our social media presence on platforms like Facebook, Instagram, YouTube, ensuring a consistent and relevant voice.
- **Brand Alignment:** Ensure all content aligns with *Freedom Session* materials and messaging, keeping the tone and visuals in line with our values and objectives.

- **Creative Strategy:** Collaborate with our Communications and Systems Lead to develop a social media strategy that promotes awareness, engagement, and participation in our programs.
- **Content Scheduling:** Maintain a content calendar and ensure consistent posting schedule across platforms.
- **Analytics:** Track and analyze social media performance, making recommendations to improve reach and engagement.
- **Use Canva:** Design simple, eye-catching graphics and visuals for posts, ensuring they align with our brand's aesthetic.
- **Stay up-to-date** with social media trends, best practices, and emerging platforms to keep our content fresh and relevant.

Qualifications:

- Fluent in both English and Spanish (written and spoken).
- Experience with social media management, content creation, and digital marketing.
- Proficiency in **Canva** and/or similar design tools.
- Familiarity with *Freedom Session* materials (preferred).
- Ideally, you have completed a 20-week *Freedom Session* cycle.
- Strong communication skills—both in writing and visually—with the ability to adapt content for different audiences.
- Creative thinker with attention to detail and the ability to design moving & engaging content.
- Self-starter who can work independently while collaborating with the Communications Lead and other team members.
- Ability to manage time effectively and meet deadlines.
- Passion for our mission and a heart for connecting with people through storytelling.

Why Join our Team?

- **Flexible schedule:** Work from anywhere, with flexible hours that fit your lifestyle.
- **Impact:** Help spread the message of healing and transformation through social media at an international level..
- **Work with purpose:** Be part of an organization that values personal growth and community-building.

How to Apply:

Please send your resume, portfolio (if applicable), and a brief cover letter outlining your experience and why you're the perfect fit for this role to:

Email: promotion@freedomsession.com

Contractual Position Information:

Please note that this opportunity is offered as a contractual position, and as such, it does not include the typical employee benefits. The selected contractee will be responsible for their own income tax reporting and payments, with FSIM not assuming responsibility for these matters. We encourage transparency and open communication throughout the contract, and are excited to welcome talented individuals to join us for this flexible, results-driven role.

Sincerely,

Aline Glover: Communications & Systems Lead

Freedom Session International Ministries

"Your story, with a God inspired ending."